



9 episodes, 9 opportunities.

[www.burntthicket.com](http://www.burntthicket.com)

## **Sponsor an Episode – Double Your Advertising Dollars’ Impact**

Get three birds with one stone – it’s a win, win, win!

### **Win #1: Connect our audience with your company.**

Our community of long-term subscribers and patrons are a strategic target market for your business. Enjoy the extra reach to another 2500 people that engaged with our digital performances last year. With your support we’ll reach over 5000 listeners.

### **Win #2: Be seen supporting the arts for positive change in Canada.**

This new series, *We Treaty People*, is an anthology of digital audio plays from a diverse group of artists that explores the question, “What does it mean to embrace all our relations?” This original fiction podcast asks listeners to hear the stirring call to truth and reconciliation in our neighbourhoods, all across Canada. Inspire your community to be part of meaningful change.

### **Win #3: Get DOUBLE the advertising benefits with Artsvest’s matching grant!**

Your \$750 sponsorship will get you \$1500 worth of advertising by leveraging the Artvest fund (by Nov. 30). As the exclusive presenting sponsor for an episode, you’ll also get a two for one as the presenting sponsor for the following artist interview episode. You will get a tailored marketing strategy for your dollars, your company won’t get lost in a logo soup. When we advertise that episode, your company’s name will be synonymous with the project, including a customized audio advertisement. AND you’ll get a little bit of scratch back with a corporate advertising receipt to offset your company’s taxes – **IT’S BASICALLY FREE REAL ESTATE.**

## What we do with your support.

- Extend the reach of this We Treaty People series, advertising the project across Canada to expand its impact.
- Ensure that artists have space to create and amplify a strong message of reconciliation and *wichitowin* (to help mutually and encourage each other).
- Acknowledge your support with logo recognition on our website, social media, and through verbal recognition in your two exclusive fiction podcast episodes.



## About Burnt Thicket Theatre

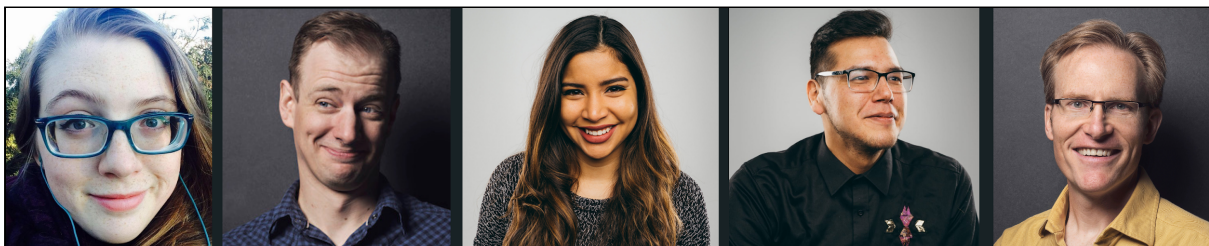
We're an independent company producing live theatre that brings awareness to community issues, encouraging positive social change. Our mission is to tell stories that change people's lives. Our mandate is to enliven audiences through meaningful performance, via a community of artists creating new and reimagined theatre works, leading artists and audiences to live more intentionally for the common good of all.

We believe the art of theatre makes its own unique contributions to the common good through the roles it plays in human action—as an artistic oblation, an act of co-creation, a laboratory of human action, a potentially transforming encounter with presence, and a public space for incarnating story. By “common good” we mean the conditions that promote the human flourishing of persons and the relationships between persons and among communities around the planet. Our vision is a world of hopeful people who know their immeasurable value in the midst of brokenness and who work together towards a shared future marked by justice, equality and love

To date we have generated 8 professional touring productions (6 world premieres following script development), given over 235 performances in 28 cities from Halifax to Victoria, impacted thousands and garnered critical acclaim. We've also assisted the development of 14 other new plays. We are a registered charity #820034635RR0001, incorporated as a non-profit society with Corporations Canada.

## Let's Talk About Sponsoring WE TREATY PEOPLE

Please contact Danny Knight, Community Outreach Associate by email at [danny@burntthicket.com](mailto:danny@burntthicket.com) or call 306-716-5450.



Our staff, from left: Brooklyn Bitner, Tim Bratton, Yulissa Campos, Danny Knight, Stephen Waldschmidt

Burnt Thicket Theatre, 50 Neilson Crescent, Saskatoon, SK S7H 3N5

Get involved at [burntthicket.com](http://burntthicket.com)